

“What Came You Here to Do?”



The Grand Lodge of Free and Accepted Masons of Ohio Committee on Education and Information

Preparation: Read the program in its entirety. Prior to the presentation, discuss it with a few of the brethren to help stimulate the discussion.

Instruction: This lesson is designed to engage the brethren in a discussion on why they petitioned the Lodge. Begin by asking the brothers “Why did you join?” Go around the Lodge room and ask each brother or as many that will participate the same question. Lead the brothers in a conversation as to how those reasons may be different now than when they joined. The discussion should end with suggestions that might attract other good men to join.

Demonstration:

- Ask the brethren “Why did you decide to petition the Lodge?”
- Discuss the fact that our way of life and society has changed.
- Ask the brethren “Do you think these changes would have an affect on the reasons why someone would want to join?”
- As a Lodge, what things might we do to attract new members?
- As an individual brother, what can I do to attract new members?
- Are we making ourselves visible in public?
- Do people know who we are and what we do?
- Have we opened our doors to the public enough?
- Develop a plan that encourages good public relations and attracts new membership.

Assessment:

- After a plan is developed, monitor the number of public appearances, charity events, Lodge events that are open to the public, etc. that have been added to the Lodge’s calendar as well as the number of new members who petition the Lodge over the next several months.