

“Why should he come back?”



The Grand Lodge of Free and Accepted Masons of Ohio Committee on Education and Information

Preparation: Read this lesson in its entirety. Prior to the presentation, discuss it with a few of the brethren to help stimulate the discussion.

Instruction: This lesson is designed to engage the brethren in discussion and a brainstorming session on the topic of attendance/participation. The discussion should start with a few simple questions such as “Why do you attend meetings?” or “What keeps you coming back?” The discussion should end with a brainstorming session of ideas to keep members interested and in good attendance. If time permits, or at another session, develop a plan to get members more involved.

Demonstration:

- Ask the brethren why they come to meetings or why they attend Masonic functions.
- Next, ask why they continue to come back.
- Try to solicit answers from brothers of different age groups (if possible).
- Why should a new member come back?
- Has the member who signed his petition stayed in contact with him?
- Has his candidate counselor maintained contact?
- Has he been invited to participate in Lodge functions?
- Have you asked him to take responsibility for some task in or around the Lodge?
- Ask the brothers “What can we do to encourage new members to attend Lodge?”
- Try to record their answers on a poster board.
- If time permits or as a follow-up to this lesson, develop a plan or even an incentive that encourages new members to attend Lodge.

Assessment:

- After a plan is developed, keep track of the Lodge sign in sheet to evaluate whether or not the plan is helping attendance. If not, revisit the plan to make modifications.